

Maine Gallery + Studio Guide

promoting Maine art to the world

Advertising Rates for 2010

Print advertising can be either listings, images or ads. Images and ads include a free basic listing, directory listings, map placement and placement on our web site.

Listings

- Basic Listing** Name, address, phone, email & url (Free w/any image or ad)..\$195
Full Listing Basic listing plus 30 words, all advertiser indexes, & map placement.....\$375
Studio Listing (NEW) Includes color image, name in bold, contact info and 10 word discription. 1.5" by 2" in size. Sorry, no map or online image.....\$295

One & Two Column Images

- One Column Image** A single column image (2.25" wide)\$595
Two Column Image Like above but twice as wide (4.6" wide).....\$695

Display Ads

- Eighth Page Ad (NEW)**\$495
Quarter Page Ad \$795
Half Page Ad\$995
Full Page Ad\$1,395
Online Gallery/Studio.....\$300/yr

Advertiser _____ Contact _____
 Mail Address _____ City _____ Zip _____
 Street Address _____ City _____ Zip _____
 Phone(s) _____ Fax _____
 Email _____
 Website www. _____
 Winter Address _____ Phone _____

Advertising Selected _____ \$ _____
 Additional (design/photos/position) _____ \$ _____
 Instructions/changes _____
 Sub-total \$ _____
 Deposit/payment \$ _____
 Balance \$ _____

By signing, I agree to the terms and conditions of sale of this contract.

Signature _____ Print name _____
 for publisher _____ Date _____

Credit Card No. _____ - _____ - _____ - _____ expires _____ - _____
 check one: Visa Mastercard Discovery American Express

Maine Gallery Guide, Inc

Lucerne-in-Maine,
 92 Rockridge Road,
 Dedham ME 04429
 1-888-482-4405
 info@stateofmaineguides.com
 www.mainegalleryguide.com

Stanley Israel,
 advertising representative
 207- 949-1990

Premium Positions & Special Placement

Back cover, inside back, inside front, page 1, +50%;
 Front of book or right hand placement, +20%

Design Services

Let us design and create your ad professionally.
 Get your digital ad on CD for your own use \$160

Advertise on Cafe des Artistes

Your online ad on Maine's best art news program, **Cafe des Artistes** (blog and email newsletter) will be seen & clicked. Call for rates.

Online Gallery/Studio

Get your own Online Gallery or Studio. Fully developed and hosted, your site will benefit from the built-in and qualified traffic of Maine's largest fine art site. Includes your color photo, all contact info, and a 300 word feature article. Also includes 10 images with information captions, and click-over enlargements.
 Online Gallery/Studio..... \$300 /year
 Only \$25/month!

Deadlines

Advertising space reservation: Oct. 15, 2009
 All advertising payments, in full: Dec. 1, 2009
 Calendar submissions: Feb 22, 2010.

Digital Requirements & Sizes

For information on digital requirements and sizes, please consult the advertising section at www.mainegalleryguide.com where you can download our **2010 Media Kit**.

Discounts, Terms & Policy

Early Bird Discount: 20% OFF until August 1 only. All balances are due-in-full by Dec. 1, 2009. Unpaid balances after Dec. 1, 2009 will be subject to interest charges. Contract cancellations are subject to a 25% charge and are not accepted after Jan. 15. Errors and omissions will be made good by re-running with correction. Advertiser is responsible for ad payment, including collection charges and interest. Proofs are provided for ads we create only. We do not guarantee match color.

Please keep the pink copy as your receipt and return white & yellow copies